

NEWYORKFESTIVALS

AME AWARDS®

ENTRY PROCESS

STEP ONE

Create a New Entry

2020 AME AWARDS

BASE INFORMATION
Entry / Company Details

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BASE INFORMATION

ENTRY TITLE *

BRAND NAME *

The Brand Name field is required.

ENTRY RESOURCES

- [RULES AND REGULATIONS >](#)
- [VIEW CATEGORIES >](#)

CREATED BY (AGENCY) ?

USE THE COMPANY IN MY PROFILE ✓

SEARCH OUR COMPANY DATABASE

CREATE NEW COMPANY

🔍 New York Festivals

- | | | | |
|----------|-----------------|------------------------|------|
| TYPE | Other (Specify) | OTHER | NULL |
| STREET | | STREET 3 | |
| STREET 2 | | STATE | |
| CITY | | COUNTRY | |
| ZIP CODE | | ADDITIONAL PHONE | |
| PHONE | | COMPANY TWITTER HANDLE | |
| FAX | | | |

CREATIVE DIRECTOR *

CREATIVE DIRECTOR EMAIL *

HOLDING COMPANY

SELECT A HOLDING COMPANY ✓

CREATE NEW HOLDING COMPANY

N/A

STEP ONE CONTINUED

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[COMPETITION INFO](#) [WINNERS](#) [PRESS](#) [2020 JURY](#) [2019 JURY](#)

HOLDING COMPANY *

ADVERTISER *

ADVERTISING AGENCY *

ENTRY TYPE Campaign Entry ?

RELEASE / AIR DATE *

Month Year

SHOWCASE Yes No ?

→

STEP TWO

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Create a New Entry

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CASE BRIEF

WINNER SHOWCASE AT OUR EXCLUSIVE CONTENT PARTNERS *

Yes No

PRODUCT NAME/TYPE *

CAMPAIGN START DATE
mm/dd/yyyy *

CAMPAIGN END DATE
mm/dd/yyyy *

CAMPAIGN DESCRIPTION *
▼

CAMPAIGN COST *
▼

CAMPAIGN SCOPE *
▼

COUNTRIES/REGION IN WHICH CAMPAIGN RAN *

CAMPAIGN SUMMARY *
/

CAMPAIGN GOALS *
/

[ENTRY RESOURCES](#)

[RULES AND REGULATIONS](#)

[VIEW CATEGORIES >](#)

*CONTINUED ON NEXT PAGE

STEP TWO CONTINUED

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MARKETING CONTEXT *




TARGET AUDIENCE *



CAMPAIGN PLANNING *



MARKETING & MEDIA STRATEGY *



CREATIVE STRATEGY AND EXECUTION *



EVIDENCE OF RESULT *



OTHER AWARDS *

[← BACK TO BASE INFO](#)

SAVE DRAFT

ADD PIECE DETAILS



STEP THREE

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PIECE DETAILS

ENTRY PIECES

1. UNTITLED

TITLE OF PIECE *

ENTRY FORMAT *

- .Gif
- Collateral
- .Jpg/.jpeg
- Website
- .Png
- CD-R
- .Mov
- DVD
- .Mp4
- Audio CD
- .Mp3
- .Pdf

SYNOPSIS / NOTES *

Max. 500 words

+ ADD TRANSLATION

ENTRY SUBMISSION

UPLOAD NOW

UPLOAD LATER

Drag & Drop
or click to browse files

SAVE AND ADD:

+ CASE STUDY

+ NEW PIECE

BACK TO CASE BRIEF

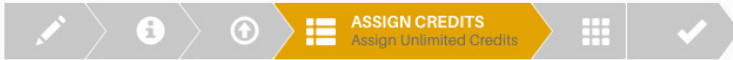
SAVE DRAFT

ASSIGN CREDITS

STEP FOUR

Create a New Entry

2020 AME AWARDS



ASSIGN CREDITS

CREATED BY: New York Festivals

BRAND: Sample Inc.

ENTRY TITLE: Test

COMPETITION YEAR: 2019

↓↑	NAME	JOB TITLE	⊗
↓↑	NAME	JOB TITLE	⊗
↓↑	NAME	JOB TITLE	⊗
↓↑	NAME	JOB TITLE	⊗
↓↑	NAME	JOB TITLE	⊗

+ ADD MORE

← BACK TO PIECE DETAILS

SAVE DRAFT

SELECT YOUR CATEGORY



PREVIEW CREDITS

NOTE: Credits listed after the first on our website.

STEP FIVE

Create a New Entry

2020 AME AWARDS



SELECT CATEGORIES

- > PRODUCTS & SERVICES
- > CREATIVITY FOR POSITIVE IMPACT
- > BEST USE OF DISCIPLINE
- > BEST USE OF MEDIUM

SELECTED CATEGORIES

← BACK TO CREDITS

SAVE DRAFT

REVIEW YOUR ENTRY



STEP SIX

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My Cart



EDIT

TEST

TYPE: *Campaign Entry*

CATEGORY:

\$5,070.00

- PS01 - Automotive/Vehicles
- PS06 - Cannabis & CBD
- PS07 - Corporate Image
- PS13 - Financial Services
- PS20 - Mass Transportation
- PS28 - Retail Stores & eCommerce

[Save for Later](#)

\$5,070.00

[+ ADD ENTRY](#)

[VIEW SAVED ENTRIES](#)

CHECKOUT



STEP SEVEN

Checkout

BILLING ADDRESS

FIRST NAME Matthew	LAST NAME Smith	
STREET *		
STREET 2		
STREET 3		
CITY *	STATE	ZIP CODE *
COUNTRY AFGHANISTAN ▼	PHONE *	
EMAIL msmith@newyorkfestivals.com	COMPANY New York Festivals	

SHIPPING ADDRESS

SAME AS BILLING

PAYMENT METHOD

CREDIT CARD WIRE TRANSFER

Processing Fees: Visa/MC - 3.00% and Amex - 3.22%

CARD TYPE
Select Card Type ▼

NAME ON CARD

CARD NUMBER

EXPIRATION

January ▼

2019 ▼

SECURITY CODE

CVV

ORDER DETAILS

Test	\$5,070.00
	\$5,070.00

DISCOUNT CODE [+](#)

HOW DID YOU HEAR ABOUT US?
Email Newsletter ▼

[BACK TO CART](#)

[REVIEW ORDER](#)



STEP EIGHT

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Review

BILLING ADDRESS

Matthew Smith
364 Hudson St
new york
ny
21292
USA
627-183-2921
msmith@newyorkfestivals.com
New York Festivals

SHIPPING ADDRESS

(Same as billing)

CREDIT CARD

Matthew James
*****4930
December 2019
423

Subtotal	\$5,070.00
Fees	\$152.10
TOTAL	\$5,222.10

[EDIT ORDER DETAILS](#)

[CONFIRM & SUBMIT](#)

